

CAMPAIGN  
ON  
**HAR GAON HARIYALI**  
UNDER  
**(GREEN JAMMU & KASHMIR DRIVE)**  
2022-23



**ONE BEAT GUARD, ONE VILLAGE PROGRAM**



**PED LAGAYEN BETI KE NAAM PROGRAM**



**JAMMU AND KASHMIR FOREST DEPARTMENT**

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# GREEN JAMMU & KASHMIR DRIVE (UNION TERRITORY OF J&K)

## BACKGROUND

As per Forest Survey of India's latest report the forest, meadows and tree cover of Union Territory of Jammu & Kashmir is around 54% of its geographical area which is substantially higher than the forest and tree cover of 24.56% at the country level and the national objective of 33%. However, as per the National Forest Policy, a mountainous State/UT should have 2/3rd of geographical area under Forest and Tree cover to ensure stability of fragile ecosystems. In order to achieve the objective, the Government of Jammu & Kashmir initiated a dedicated greening program in the name of **"Green Jammu & Kashmir Drive"** to enhance the green cover and improve the quality of forests of the Union Territory.

## GREEN J&K DRIVE

Green J&K drive is an umbrella drive on afforestation being carried out by the Government of Jammu & Kashmir. The "Green J&K Drive" initiative of the UT Administration is in consonance with the National Forest Policy, 1988 and the Jammu & Kashmir Forest Policy, 2011, which envisages that afforestation will be carried out on all degraded and denuded lands in Jammu & Kashmir within and outside forests with the involvement of stakeholders. "Green J&K Drive" aims at creating a people's movement at a massive scale with the involvement of all stakeholders, particularly village panchayats, women, tribal communities, students, Urban local bodies, institutions, NGOs and civil society. Different line departments and planting agencies like Department of Higher Education, Agriculture, Horticulture, Medical Education, Irrigation & Flood Control, Rural Development, Animal & Sheep Husbandry, Industries & Commerce and PWD are being involved in the "Green J&K Drive" with large scale participation from Educational Institutions including Eco-Clubs of Schools and similar groups from Colleges.



Formal launch of "Green Jammu & Kashmir Drive : 2021-22 " from IIT, Jammu

## "GREEN J&K DRIVE: 2022-23"

"Green J&K drive: 2022-23" was launched by Hon'ble Lt. Governor, J&K from AIIMS Vijaypur, Samba on 28th July 2022. The target for the current year under **"Green J&K Drive: 2022-23"** is planting of **1.35 Cr.** saplings, however the Government has advised the department to make efforts to achieve 1.50 Cr planting along with around 95 lakh low-cost planting interventions of greening like seed balls, patch sowing and dibbling of seeds. The assigned target is the highest in the history of tree planting in Jammu & Kashmir.

Green J&K drive also focuses on distribution of fast-growing Agroforestry tree species like Poplar, Eucalyptus, Willow, Robinia, Shisham, Siris, Melia along with other commercial varieties to farmers by the Forest Department, Department of Social Forestry and J&K FRI. Special emphasis under the scheme is being given on biodiversity conservation by rehabilitation and rejuvenation of habitat. The drive is being carried out through programs such as "One Beat Guard, One Village Program", "**Ped Lagayen Beti Ke Naam**" under the campaign "Har Gaon Hariyali" with the involvement of stakeholders such as PRIs, Joint Forest Management Committees (JFMCs), Biodiversity Management Committees (BMCs), Village Panchayats Plantation Committees (VPPCs), Tribal communities, Self-help Groups, Eco-clubs and several line Departments.



Launch of "Green Jammu & Kashmir Drive :2022-23" from AIIMS, Vijaypur

## **"ONE BEAT GUARD, ONE VILLAGE PROGRAM"**

### **BACKGROUND**

In order to broaden the scope and scale of greening efforts, the Forest Department has initiated greening outside the forest areas with "**One Beat Guard, One Village Program**". The Program was launched on 27th June 2021 by Hon'ble Lt. Governor of Jammu & Kashmir. The objective is to employ low cost greening methods such as distribution of saplings, seedballs, naked root plants to enhance the greening of non-forest areas with the involvement of PRIs, tribal communities and women. The program is carried out by adoption of one village by a forest guard who is responsible for execution of the program. Later in the month of November 2021, "One Beat Guard, One Village Program" was extended to cover all villages by the Forest Department through the campaign "Har Gaon Hariyali" along with the sister departments.

# IMPLEMENTATION MECHANISM OF "ONE BEAT GUARD, ONE VILLAGE PROGRAM"

One revenue Village is adopted by one Beat guard who is involved from the beginning of the greening intervention and carry out all operations such as distribution/planting along with Village Panchayats/BMCs and monitor the same for the next three years so that maximum survival and growth could be achieved and plants are established. The concerned Forest Guard is responsible to record the distribution of seeds/plants/grass slips and sign an agreement with the Sarpanch of Gram Panchayat or the authorized person in this regard.

In case of planting/sowing on private lands, the beneficiary can take all the harvest while and in case of Kahcharai/Wasteland/Common land the benefits/final harvest belongs to the Gram Panchayat. During the operation of the agreement, the forest guard shall visit the planted areas along with the Sarpanch or the person authorized, for monitoring and for technical inputs required for maintenance and evaluation of greening intervention.



Plantation under " One Beat Guard, One Village Program" involving school children



Active participation of school children regarding awareness about " One Beat Gaurd. One Villaae Prooram"

## AGREEMENT

The Agreement is made and executed at \_\_\_\_\_ today on \_\_\_\_\_ day of \_\_\_\_\_ 20\_\_\_\_\_ by and between Sarpanch of Village Panchayat(GP) \_\_\_\_\_ hereinafter referred to as the party of first part which expression shall be deemed to include its successors.

## AND

The Forest Guard Name/Beat/Block/Range of Forest Department (Territorial) \_\_\_\_\_ hereinafter referred to as the party of second part which expression shall include its successors in office and assigns.

WHEREAS the inhabitants of Mauza \_\_\_\_\_ Police Station \_\_\_\_\_ and District \_\_\_\_\_ hereinafter referred to as the beneficiaries have agreed to the proposal of Forest Department for Low Cost Greening and are ready to receive and distribute Plants, and Seed Balls with the intention of planting/sowing in their field or on Kahcharai Area/Wasteland/Community lands where protection can be ensured and whereas the Sarpanch, Gram Panchayat/Chairman Biodiversity Management Committee (BMC) and Forest Guard have satisfied themselves after making such enquiries as are deemed adequate and proper that the beneficiaries are well and truly entitled and have complete right to the said lands and whereas the Forest Guard and the Sarpanch GP have agreed upon the mutual assurances and undertaking hereunder contained to enter into the contract.

## NOW THIS AGREEMENT IS WITNESSES AS UNDER :

The Forest Guard will provide/handover low-cost greening planting material like seed balls of local species/fodder species, plants and grass slips to the Sarpanch of GP or a person authorized by the Gram Sabha.  
 The Sarpanch will identify the beneficiaries through Gram Sabha(GS) and along with the Forest Guard will decide number of seed balls/plants/grass slips that can be given to a beneficiary. During distribution, the Sarpanch of GP and Forest Guard so far practicable give preference to traditionally backward community members.  
 If there is wasteland/Kahcharai/Community land, the Sarpanch of GP after getting the resolution passed in the GS plant/sow the material in the said land and shall manage / maintain as per the advice of the Forest Department.  
 If the Seed balls/plants are planted in private land, it is the responsibility of the beneficiary to protect the saplings. In case of Kahcharai/wasteland/Community land the GP shall get it passed a resolution from GS to ensure the protection of the planting material, so planted on the said land.  
 The Forest Guard will record the distribution of seedballs/plants/grass slips in Guard Book, and it shall be jointly signed by the Sarpanch GP and Forest Guard.

## ACHIEVEMENT OF "ONE BEAT GUARD, ONE VILLAGE PROGRAM"

For the financial year 2021-22, the "One Beat Guard, One Village Program" was aimed at covering around 1000 villages involving all the districts of J&K. Each Territorial Forest Division was assigned to adopt 35 revenue villages for giving away planting material worth Rs 0.10 lakh which included 600 saplings and 2000 seed balls (inclusive of 1000 seed balls of grass species) per village to be planted, maintained and protected by PRIs/BMCs and local people. The saplings were of fruit, fiber, fodder, fuel wood, and timber species of trees & seed balls were mainly of fodder & legume species.

"One Beat Guard, One Village Program" under the campaign "Har Gaon Hariyali" has been instrumental in scaling up the greening efforts of Forest department and supporting afforestation outside forests. This has resulted in increase in grass & fodder outside forest area for the benefit of people. The concept of low cost greening interventions with involvement of PRIs is likely to supplement afforestation schemes in achieving the overall objective of bringing two-thirds of geographical area of Jammu and Kashmir under green cover.

"One Beat Guard, One Village Program" has also augmented the Jal Shakti Abhiyan in conservation of water and recharge of depleting water levels. It is also helping in increasing the green cover outside forest. This is also expected to meet the high per capita wood demand, and promotion of wood-based industry by providing farmers with varieties of tree species of higher productivity in future. Program has been also been instrumental in promoting outreach to common people through frontline forest staff.

ONE BEAT GUARD ONE VILLAGE PROGRAM : 2021 -22			
TARGET 2021-22	Achievements : 2021-22		
Number of Villages to be covered	Number of Villages covered	Plants planted/distributed	Seed balls distributed
1000	1041	5.19 lakh	15.95 lakh

ONE BEAT GUARD ONE VILLAGE PROGRAM : 2022 -23			
TARGET 2022-23	Achievements as on 30th November, 2022		
Number of Villages to be covered	Number of Villages covered	Plants planted/distributed	Seed balls distributed
1500*	2005	4.35 lakh	11.65 lakh

*\*Forest Department is taking steps to cover 3000 villages*

Under the current financial year 2022-23, the program has been expanded to cover 1500 villages, however the forest department has made preparations to cover 3000 villages. Each territorial division is covering around 100 villages and providing 300 - 400 saplings and 1000 seed balls of grass fodder, fiber, fruits, and multipurpose tree species as per their requirement to each village panchayat.

# “PED LAGAYEN BETI KE NAAM” PROGRAM

AN INITIATIVE UNDER HAR GAON HARIYALI

## BACKGROUND

The Hon'ble Lt. Governor, J&K during his speech on eve of “International Day of Forests” on 21st March 2022 announced that a sapling should be planted in the name of newborn girl child in UT of J&K to create awareness amongst the present and future generations about the rights of daughters and developing consciousness amongst the rights of our daughters. To bring it into practice “PED LAGAYEN BETI KE NAAM” Program was formally launched by Hon'ble Lt. Governor of J&K on 5th June, 2022 by planting a sapling of Deodar in SKICC, Srinagar.

## DETAILS OF THE PROGRAM

“PED LAGAYEN BETI KE NAAM” Program, an initiative of the Government of Jammu and Kashmir, is intended to celebrate the birth of the Girl Child, recognize Women's Rights, contribute towards the conservation of biodiversity, and generate awareness for environmental protection. The program envisages planting a sapling or number of saplings for the benefit of every girl child born in UT of J&K. The future financial benefits that will flow from these trees can be utilized for the welfare of these girl children. Since lack of access to resources is one of the biggest challenge faced by women, having a dedicated resource allocated for them will grant them some degree of financial security and enable them to pursue their educational and other goals.



Hon'ble Lt. Governor Sh. Manoj Sinha ji  
planting a sapling under  
“Ped Lagayen, Beti ke Naam” program

At the same time, the planting of these trees on farm lands will contribute to ongoing efforts to increase the green cover of J&K. Further, this program will help to promote Agroforestry in UT which is one of the ways for ensuring wood security, enhancement of income of rural communities besides climate change mitigation and adaptation.

The program is implemented in synergy with the “One Beat Guard, One Village Program” under the campaign of “Har Gaon Hariyali”. The expenditure incurred is part of the “One Beat Guard, One Village program” under UT Capex.

## OBJECTIVE OF “PED LAGAYEN BETI KE NAAM” PROGRAM

- creation of awareness amongst the present and future generations about the rights of our daughters & developing consciousness amongst people about our natural heritage.
- spread awareness among the people about the importance of planting trees and also to encourage families of the girl child to nurture the trees with the same importance as they bring up their daughters.
- provide an economic incentive for higher education and marriage of the girl child by allowing the family to harvest the trees after 21 years of age of the girl child.
- contributing towards ongoing efforts to increase the green cover of J&K under the Green J&K drive and promoting agroforestry, biodiversity conservation, food security of rural communities, and climate change mitigation.

## IMPLEMENTATION MECHANISM

The Forest Department under the program organizes various awareness campaigns at the village, block, and district levels to reach out to stakeholders. The Beat guard in charge is required to keep close contact with the village panchayat. ASHA/Anganwadi workers inform the concerned Panchayat about the birth of the girl child. The Panchayat Secretary informs the concerned Beat guard who provides saplings and technical know how and assist the family to plant the saplings besides keeping a record of the activity. The Beat guard also monitors the sapling growth and assists in maintenance and in case of disease, mortality, etc.

## "HAR GAON HARIYALI" CAMPAIGN

"Har Gaon Hariyali" Campaign is being carried out by the J&K Forest Department along with sister departments for involvement of all villages to increase the green cover outside the forest areas. The campaign aims at taking up plantation drives in all 4,290 Panchayats. The Campaign "Har Gaon Hariyali" was initiated in month of November 2021, when the department was advised to extend "One Beat Guard, One Village Program" along with sister departments to cover all village panchayats in Union Territory of Jammu & Kashmir.



Plantation drive and distribution of saplings at Panjgrain village by Jammu Forest Division involving PRIs under "Har Gaon Hariyali" campaign

The Campaign "Har Gaon Hariyali" also aims to augment the supply of fodder, firewood and other forest produce to make the villages self-sustained and to minimize their dependence on forests. The campaign also involve distribution of commercial tree species such as Poplar, Willow, Eucalyptus and Fruit bearing trees such as Walnut, Apricot, Apple, Guava, Amla etc. The villages covered under "One Beat Guard, One Village Program" are deemed to be covered under "Har Gaon Hariyali" campaign. In this campaign, apart from the Forest department(T), the Department of Social Forestry, the Department of Soil & Water conservation, the Wildlife Protection Department, J&K FRI, PRIs, ULBs, Tribal Communities, Eco clubs, women and general public are also involved



Plantation under Green J&K Drive organised by Forest Range Veshew at Govt. High School Behibagh Kulgam



Plantation drive carried out with school children (Bal Brigade) at Zabbar Van Hills Srinagar.

## ACHIEVEMENTS OF "HAR GAON HARIYALI" CAMPAIGN

"Har Gaon Hariyali" campaign has been a great success and instrumental in increasing environmental awareness. With this campaign, the department has been able to reach out to remotest Panchayats in J&K. It has also promoted low-cost greening methods to broaden the scope of afforestation in areas outside forest.

"Har Gaon Haryiali" campaign has become a people's movements for enhancing forest and tree cover substantially. It is helping in ensuring ecological security, mitigation and adaptation to climate change and also helped in promotion of tree species of medicinal importance such as Amla, Harar, Neem, Jamun, Reetha which provide recurring benefits to Village Panchayats. Promotion of Peepal and Bargad through this campaign in their ecological zone will also bring immense ecological and economic benefit to the area.

HAR GAON HARIYALI CAMPAIGN : 2021-22			
TARGET 2021-22	Achievements : 2021-22		
Number of Village Panchayats to be covered	Number of village Panchayats covered	No. of Plants planted/distributed	Low cost greening ( Seedballs/Patch sowing/Grass slips) distributed (No.s)
4290	4137	47.14 lakh	32.83 lakh

HAR GAON HARIYALI CAMPAIGN : 2022-23			
TARGET 2022-23	Achievements as on 30th November, 2022		
Number of Village Panchayats to be covered	Number of Villages covered upto 30th November, 2022 *	No of Plants planted/distributed	Low cost greening ( Seedballs/Patch sowing/Grass slips) distributed (No.s)
4290	2767	16.37 lakh	12.76 lakh

\*All the Villages Panchayats shall be covered by 31st March, 2023.



Planting of Bargad by Commissioner/Secretary Forests, J&K in presence of PCCF(HoFF) and Mrs. Shama Akhter (Corporator, Ward 71)



Plantation by PRIs under "Har Gaon Hariyali" campaign



**JAMMU AND KASHMIR FOREST DEPARTMENT**  
**GOVERNMENT OF JAMMU & KASHMIR**